Merkur Bank

Sponsored Research Germany | Banks

Investment Research



Company Flash Note

Buy						
Recommendation unchang	ed					
Share price: EUR	Share price: EUR					
closing price as of 19/10/2018						
Target price: EUR			10.00			
Target Price unchanged						
Upside/Downside F	otenti	al 2	29.0%			
Reuters/Bloomberg		MBKG.DE	/MBK GY			
Market capitalisation (EUR	m)		44			
Current N° of shares (m)			6			
Free float			65%			
Daily avg. no. trad. sh. 12 mtl	h		1			
Daily avg. trad. vol. 12 mth (n	n)		11.70			
Price high/low 12 months	,	7.3	35 / 9.15			
Abs Perfs 1/3/12 mths (%)		-6.06/-1	.90/2.31			
Key financials (EUR)	12/17	12/18e	12/19e			
Total Revenue (m)	36	36	36			
Pre-Provision Profit (PPP) (m)	12	12	12			
Operating profit (OP)	12	11	11			
Earnings Before Tax (m)	8	8	8			
Net Profit (adj.) (m)	3	4	4			
Shareholders Equity (m)	48	50	52			
Tangible BV (m)	48	50	52			
RWA (m)	720	742	764			
ROTE	7.4%	7.5%	7.6%			
Total Capital Ratio (B3)	15.3%	15.5%	15.6%			
Cost/Income	58.6%	58.9%	58.7%			
Price/Pre-Prov Prof	3.8	3.7	3.6			
P/E (adj.)	13.0	12.0	11.5			
P/BV	0.9	0.9	0.9			
P/TBV	0.9	0.9	0.9			
Dividend Yield	3.9%	4.2%	4.4%			
Pre-Prov Prof per share	2.09	2.08	2.12			
EPS (adj.)	0.60	0.64	0.68			
BVPS	8.41	8.73	9.07			
TBVPS	8.41	8.73	9.07			
DPS	0.30	0.32	0.34			
Shareholders						

Magnus 25%; HEGE 10%;



Analyst(s)

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22 October 2018

Solid Q3 results, well on track to achieve full-year target

Last Thursday, Merkur Bank reported good Q3 results which came in slightly better than expected. While pretax profit declined by 14% yoy to EUR 3.1m (equinet: EUR 2.9m) due to higher costs, net profit was up by 12% yoy to EUR 1.22m (equinet: EUR 1.04m) due to lower provisions for general banking risks. Performance of the different business units was good, in particular the growth of the total loan portfolio by 5% qoq to EUR 1.08bn surprised us positively. For the full year the bank said that it targets to achieve an EPS of EUR 0.64 which is fully in line with our forecast.

We stick to our Buy recommendation with a target price of EUR 10.00 as we see Merkur Bank well positioned to benefit from an expected ongoing positive residential developer real estate market environment while successfully growing its assets under custody in the retail unit. With an adjusted '19e ROE of 9% Merkur Bank has an above average profitability while offering a dividend yield of 4% for 2018e. Shares are trading below adj. book value at a 2019e P/B of 0.6x. Importantly, the CEO is a personally liable partner and should therefore be highly committed to the bank and make sure that the bank pursues a cautious and risk adverse strategy.

✓ Q3 P&L: Net interest income increased by 35% yoy to EUR 7.7m which was well above our forecast. While net interest income should have benefited from the increase in Merkur Bank's loan portfolio since 12 2017 the main reason for the increase was a change in the accounting of loan processing fees. This led to a decline of the commission income by 55% yoy to EUR 1.3m. Total revenues were up by 1% yoy to EUR 8.7m which was above our forecast of EUR 8.5m.

Costs increased by 8% yoy to EUR 5.6m, main driver were personal expenses which went up by 10% yoy. Operating profit declined by 14% yoy to EUR 3.1m (equinet: EUR 2.9m). With a net profit of EUR 3.4m after nine months, Merkur Bank is well on track to achieve our full-year target of EUR 3.7m assuming that it will book higher provisions for general banking risks in Q4.

Merkur Bank - Q3 2018

EUR m	Q3 '18	Q3 '18e	Q3 '17	yoy	Consensus	delta
Revenues	8.7	8.5	8.6	1%	na	na
of which NII	7.7	6.7	5.7	35%	na	na
Expenses	5.6	5.5	5.2	8%	na	na
CIR	64.7%	64.7%	60.7%	407 BP	na	na
Risk provis.	0.0	0.1	-0.2	na	na	na
EBT	3.1	2.9	3.6	-14%	na	na
Net income	1.2	1.0	1.1	12%	na	na

Sources: Merkur Bank, equinet Research

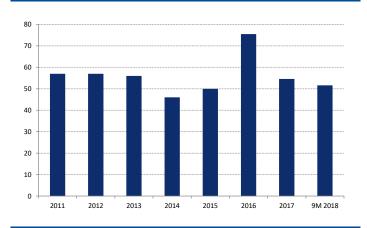






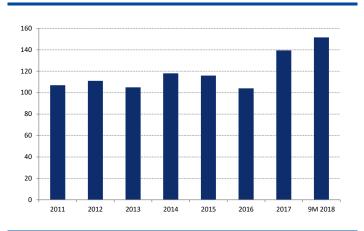
Business indicators: Merkur Bank's total loan portfolio increased by EUR 190m since end of 12 2017 to EUR 1.08bn (+ EUR 50m qoq) which is an impressive development in our view. New business in commercial real estate loans increased by 15% yoy to EUR 758m, new business in leasing was even up by 66% to EUR 152m while new business in SME increased by 17% yoy to EUR 52m. Merkur Bank managed to increase its assets under custody by 9% qoq to EUR 354m, a very good performance, given the fact that Q3 is characterized by the holiday season which normally has a negative effect on customer growth.

Exhibit 1: New business in SME lending (in EUR m)



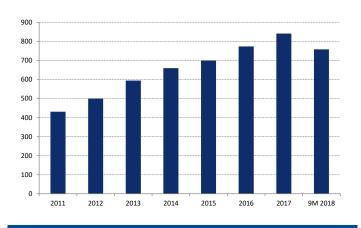
Source: Merkur Bank, equinet Research

Exhibit 2: New business in leasing (in EUR m)



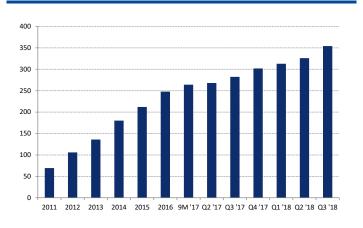
Source: Merkur Bank, equinet Research

Exhibit 3: New bus. in real estate dev. finance (EUR m)



Source: Merkur Bank, equinet Research

Exhibit 4: Development of AuC (in EUR m)



Source: Merkur Bank, equinet Research

Guidance

For the full year Merkur Bank targets to reach EPS of EUR 0.64 which is fully in line with our forecast. This would be equivalent to an EPS growth of 6% yoy. Based upon a communicated payout ratio of 50% we forecast a dividend per share of EUR 0.32 which would be an increase by 7% yoy.





Exhibit 5: Investment Case in Charts

Loan new business split by business unit

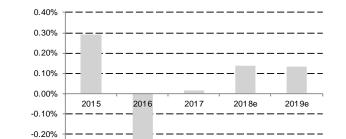
... while risk costs should remain low

-0.30%



Commercial Real Estate Developer Financing business is Merkur Bank's key revenue pillar.

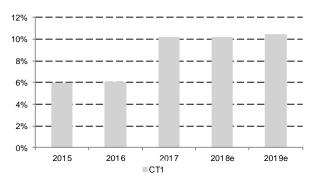
Source: Merkur Bank, equinet Research



Risk costs should remain on low level as we expect the benign commercial real estate environment to continue.

Source: Merkur Bank, equinet Research

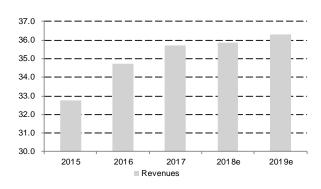
Capitalization with positive development in 2017



Due to various measures (e.g. capital increase) MB has increased its CT1 ratio to solid 10% in 2017.

Source: Merkur Bank, equinet Research

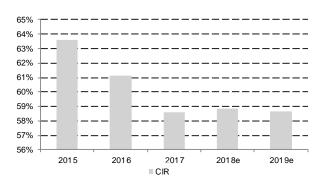
Revenues should stabilize...



Following a strong increase of revenues in recent years we expect a stabilization for 2018; for 2019 we are more positive again.

Source: Merkur Bank, equinet Research

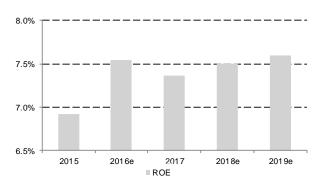
Efficiency is solid with a CIR of slightly above 60%



CIR is at relatively low level. We see how ever no room for further improvement as Merkur Bank is already operating quite efficiently.

Source: Merkur Bank, equinet Research

Solid Profitability



With an expected ROE of around 7.5% for 2018e Merkur Bank has a solid profitability.

Source: Merkur Bank, equinet Research





Exhibit 6: At a Glance

Business Areas	Corporate Banking		Re	etail / Private Banking
Company Profile	has expande	d its retail banking activities in nost important business. MEF	n Munich, focusing on corporate and retail banking. n recent years, residential real estate developer finan IKUR Bank has the legal status of a KGaA and is liste	ce
Business Focus	MERKUR Bank offers residential real estate developer finance, leasing and classical lo clear focus on developer loans. Total corporate loans amount to around		-	stail banking services both online and through its four branches to its ound EUR 300m assets under custody.
Customers	MERKUR Bank's customer are SME customers. While in real estate financing they co- investors, they include traditional SME in the other segments	•	MERKUR Bank's customers are classical retail cu	ustomers which should be somewhat more affluent than the average retail customer.
Regional Focus	Regional Focus in real estate developer finance is Munich and to a lesser extent S	tuttgart and Nuremberg.	Regional Focus is Bavaria, Thuringia and Saxo	ony with the branches being located in Munich, Jena, Plauen and Auerbach.
Market share/ positioning	MERKUR Bank's market share should be insignificant overall but in its core market Mur be among the established players in its niche.	nich MERKUR Bank should	MERKUR Bank's market share i	in the German retail banking market insignificant.
Drivers	Apart from the general macroeconomic development in Germany, the overall demic and thus new construction activity is the key driver for MERKUR Bank		market leaders (savings and mutual banks) shoul to further grow its assets under custoday. 2) The	eficial for MERKUR Bank: 1) The ongoing branch closures of the Id continue to be beneficial for MERKUR Bank as it should help it e low interest rate environment forces people to invest its assets or banks/asset managers offering asset management services.
Asset Quality	We do not have any NPL figures for MERKUR Bank but based upon the current very fav	•	nich, particularly the high demand for new housing, a sing market in Munich should lead to rising NPLs.	and the company's statement we assume that NPLs are currently on
Capitalization	Wit a CT1 ratio of 10% (2017; equinet estimate) and total capital ratio of 15.3% MERKUI the b		equirements but capitalization, unlike in the years bef dvantage of future growth opportunities.	fore the CT1 ratio, is not a weak spot anymore for MERKUR Bank, i.e.
Strategy & Guidance	Strategy: (i) MERKUR Bank intends to further increase its AuC to increase revenues in retail/priva dependent from the real estate business (ii) Further improve its capitalization to be able to make use of the business opportunities Munich	-	Guidance 2018: no concrete earnings guidance published	equinet Estimates Consensus EPS 0.64 na y/y 0.4% na
2017	Revenues (EURm) 35.7 CIR y/y 2.8%	63.2%	Net Profit (EURm) 3.4 ROE 7.4%	EPS 5Y hist. CAGR 0.8%
New bus. & Portfolio Split	New business split 350 350 300 3	2013 2014 2015 ■ Assets under Cus	2016 2017 tody (in EUR m) Claus Herrmann	Group financial development 4.0 9.0% 9.0% 9.2% 7.5% 7.4% 10.0% 3.5 8.0% 7.5% 7.4% 9.0% 8.0% 7.0% 6.0% 5.0% 1.5 4.0% 3.0% 1.0% 0.0% 2.0% 1.0% 0.0% Net Profit (in EUR m) ROE Shareholder structure
Shareholder structure & management	 Dr. Lingel joined MERKUR Bank's management board in 2005 He joined MERKUR Bank in 2000 after having finished his studies and having worked for a large private bank in the corporate banking unit 	member i • Mr. Herri	mann joined MERKUR Bank in 1999 and became a n 2002 mann has gained bank experience in different saving mid-sized banks	
# of employees FY 2016			188	

Source: Merkur Bank, equinet Research





PROFIT & LOSS (EURm)	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Net Interest Income	21.6	23.1	23.0	24.6	24.8	25.3
Commissions	10.4	10.1	12.0	10.8	11.0	11.2
Trading income						
Dividends	0.0	0.0	0.0	0.0	0.0	0.0
Other Operating Income	0.7	1.5	0.7	0.5	0.5	0.5
Non-Interest Income						
Total Income from Banking Business						
Revenues from Insurance Business						
Total Revenue	32.8	34.7	35.7	35.9	36.3	37.0
Operating Costs	-20.8	-21.2	-20.9	-21.1	-21.3	-21.5
-of which Personnel Expenses	-13.1	-13.4	-13.3	-13.7	-13.9	-14.0
Other Operating Provisions	-2.0	-2.1	-2.9	-2.9	-2.9	-2.9
Pre-Provision Profit (PPP)	9.9	11.4	11.9	11.8	12.1	12.5
Loan Impairment Charge (LIC)	-2.2	2.0	-0.1	-1.0	-1.0	-1.0
Operating profit (OP)	7.7	13.4	11.7	10.8	11.1	11.5
Associates						
Other Income/Loss(Exceptional)	-1.8	-6.1	-3.9	-3.1	-2.8	-2.8
Results from Financial Investments						
Earnings Before Tax (EBT)	5.9	7.3	7.9	7.8	8.3	8.7
Tax	-3.3	-4.1	-4.4	-4.1	-4.4	-4.6
Tax rate	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
Discontinued Operations						
Minorities	0.0	0.0	0.0	0.0	0.0	0.0
Preference Dividends						
Net Profit (Reported)	2.6	3.2	3.4	3.7	3.8	4.1
Earnings Before Tax (Adj.) (1)						
Net Profit (Adj.)	2.6	3.2	3.4	3.7	3.8	4.1

BALANCE SHEET (EURm)	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Due from Banks	62.5	42.1	40.3	53.0	53.0	53.0
Customer Loans	813	847	888	906	924	943
Securities	0.0	0.0	0.0	0.0	0.0	0.0
Interest Earning Assets (IEA)	876	889	929	959	977	996
Unit Linked Investments						
Goodwill						
Other Assets	96.7	144	165	157	161	165
Total Assets	973	1,033	1,094	1,116	1,138	1,161
Due to Banks	83.7	74.4	62.1	63.0	63.0	63.0
Customer Deposits	800	846	905	924	943	962
Bonds & Debt Capital	26.8	35.9	41.2	45.8	45.8	45.8
Technical Provisions Insurance (Life and Non-Life)						
Other Liabilities	18.7	26.0	32.4	28.1	29.8	31.4
Shareholders Equity	38.8	45.6	47.8	49.7	51.6	53.6
Minorities Equity	4.6	5.1	5.1	5.1	5.1	5.1
Total Liabilities	973	1,033	1,094	1,116	1,138	1,161
Tangible Book Value (2)	38.8	45.6	47.8	49.7	51.6	53.6

REGULATORY CAPITAL (EURm)	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Risk Weighted Assets	816	862	720	742	764	787
CT1 ratio (B3 fully loaded)	6.0%	6.1%	9.8%	10.2%	10.5%	10.8%
CT1 ratio (B3 phased-in)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total Capital Ratio (B3)	9.2%	10.2%	15.3%	15.5%	15.6%	15.8%
Leverage Ratio (fully loaded)	6.1%	6.6%	8.1%	8.7%	8.9%	
Tangible equity as % of Assets	4.0%	4.4%	4.4%	4.5%	4.5%	4.6%





Merkur Bank : Sum	mary tables
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GROWTH RATES %	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Revenue Growth	1.0%	6.0%	2.8%	0.5%	1.3%	1.8%
Operating Cost Growth	0.9%	1.8%	-1.4%	1.0%	1.0%	1.0%
Interest Income Growth	2.1%	6.8%	-0.7%	7.0%	1.0%	2.0%
Non Interest Income Growth						
Pre-Provision Profit Growth	13.2%	15.4%	4.1%	-0.3%	2.2%	3.8%
Customer Loan Growth	17.2%	4.1%	4.9%	2.0%	2.0%	2.0%
Deposits Growth	16.4%	5.7%	7.0%	2.1%	2.0%	2.0%
Change in NPLs						

KEY RATIOS %	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Interest Income/Avg. IEA	2.6%	2.6%	2.5%	2.6%	2.6%	2.6%
Interest Income/Avg. RWA	2.8%	2.8%	2.9%	3.4%	3.3%	3.3%
Total Revenue/Avg. RWA	4.3%	4.1%	4.5%	4.9%	4.8%	4.8%
Cost/Income ratio (4)	63.6%	61.1%	58.6%	58.9%	58.7%	58.2%
LIC/Avg. Customer Loans	0.29%	-0.24%	0.02%	0.11%	0.11%	0.11%
LIC/Avg.RWA	0.29%	-0.23%	0.02%	0.14%	0.13%	0.13%
Loan Loss Provisions (Balance Sheet)/Loans	0.3%	-0.5%	0.0%	0.1%	0.1%	0.2%
NPL Ratio (gross)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NPL Coverage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Loans/Deposits Ratio	101.7%	100.1%	98.2%	98.0%	98.0%	98.0%
ROE	6.9%	7.5%	7.4%	7.5%	7.6%	7.8%
ROTE or ROE (adj.) (5)	6.9%	7.5%	7.4%	7.5%	7.6%	7.8%
Payout Ratio	43.2%	42.6%	49.6%	50.0%	50.0%	
Dividend Yield (gross)	3.7%	3.9%	3.9%	4.2%	4.4%	4.7%

VALUATION (x)	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
P/Pre-Provision Profit per Share	3.1	3.1	3.8	3.7	3.6	
P/E (reported)	11.6	10.9	13.0	12.0	11.5	
P/E (adj.)	11.6	10.9	13.0	12.0	11.5	
P/BV	0.8	0.8	0.9	0.9	0.9	
P/TBV	0.8	0.8	0.9	0.9	0.9	

PER SHARE DATA (EUR)(6)	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Average diluted number of shares	5.2	5.7	5.7	5.7	5.7	0.0
Pre-Provision Profit per Share	1.91	2.19	2.09	2.08	2.12	
EPS (reported)	0.51	0.61	0.60	0.64	0.68	
EPS (adj.)	0.51	0.61	0.60	0.64	0.68	
BVPS	7.51	8.01	8.41	8.73	9.07	
TBVPS (2)	7.51	8.01	8.41	8.73	9.07	
DPS	0.22	0.26	0.30	0.32	0.34	0.36

PRICE & SHARES & MKT CAP (EURm)	12/2015	12/2016	12/2017	12/2018e	12/2019e	12/2020e
Price** (EUR) (7)	5.9	6.7	7.9	7.8	7.8	7.8
Outstanding number of ordinary shares (m)	5.2	5.7	5.7	5.7	5.7	0.0
Total Market Cap (8)	30.5	38.0	44.7	44.1	44.1	0.0
Assets Under Management (bn)						

Source: Company, equinet Bank estimates.

Notes

(1) Earnings Before Tax (adj.) = EBT +/- Exceptional Items

(1) Lamings Benok Value = Shareholders Equity less Goodwill
(2) Tangible Book Value = Shareholders Equity less Goodwill
(3) Core Tier1 Ratio (ESN adj.) = Tier1 capital less Tier1 Hybrid capital and less preference capital divided by risk weighted assets
(4) Cost/Income = Operating Costs divided by Banking Revenues
(5) ROTE or ROE (adj) = Net Profit (adj) divided by the two-years (according to fiscal year end) average of Shareholders Equity excluding Goodwill

(6) EPS (adj.) diluted= Net Profit (adj.)/Avg DIL. Ord. (+ Ord. equivalent) Shs. EPS (reported) = Net Profit reported/Avg DIL. Ord. (+ Ord. equivalent) Shs.

(7) Price (in local currency): Historical Price for Historical Years and Current Price for current and forecast years

(8) Total Market Cap includes also other categories of shares (preferred and/or savings)

Sector: Banks/Banks

Company Description: Merkur Bank is a small bank, located in Munich, focusing on real estate financing, leasing, SME lending and retail banking in Germany, mainly in Bavaria.





Recommendations and Disclosures

	Analyst	Target	Rating	Disc.	Coverage	Analyst	Target	Rating	Disc.
2C Engrav	Sen	66.00	Buy		Logwin	Mildner	165.00	Accumulate	2/3
2G Energy	Rüzgar	23.50	Accumulate	2/3/5	Manz AG	Rüzgar	37.00	Neutral	2/3
Aareal Bank	Häßler	41.00	Buy		MAXAutomation SE	Becker	6.70	Buy	2/3
adidas	Josefson	228.00	Accumulate		Merck	Berzhanin	112.00	Buy	
Adler Modemaerkte	Josefson	6.35	Buy	7	Merkur Bank	Häßler	10.00	Buy	2/7
ADLER Real Estate	Mayer	20.00	Buy		Metro AG	Bruns	17.00	Buy	
Aixtron	Sen	14.00	Buy	2/3	MLP	Häßler	7.50	Buy	2/3
Allianz	Häßler	220.00	Buy		MTU Aero Engines	Rüzgar	155.00	Reduce	2
AxelSpringer	Josefson	67.00	Accumulate		Munich Re	Häßler	210.00	Accumulate	
Bayer	Berzhanin	96.00	Buy		Nemetschek SE	Mildner	47.00	Reduce	5
Baywa	Bruns	33.00	Buy	2/7	Norma Group	Schuldt	54.00	Neutral	
BB Biot ech	Berzhanin	73.00	Buy	7	OHB SE	Rüzgar	40.00	Buy	7
Biotest	Berzhanin	24.10	Neutral	2/3	OVB Holding AG	Häßler	20.00	Buy	2/5/7
BMW	Schuldt	91.00	Buy		Patrizia	Mayer	20.00	Accumulate	
Brenntag	Hinkel	59.80	Buy	2	Pfeiffer Vacuum	Sen	162.00	Buy	5
Ceconomy AG	Bruns	5.00	Neutral		Procredit Holding	Häßler	15.00	Buy	2/3/5
comdirect	Häßler	13.50	Buy	7	PSISOFTWAREAG	Mildner	20.00	Buy	2/3
Commerzbank	Häßler	9.20	Neutral		Puma	Josefson	565.00	Buy	
Continental	Schuldt	230.00	Buy		PWO	Schuldt	50.00	Buy	2/3
CORESTATE Capit al Holding S.A.	Mayer	66.00	Buy	2/5	Rheinmetall	Rüzgar	103.00	Neutral	
CTS Eventim	Heilmann	37.50	Reduce		RIB Software	Mildner	25.00	Buy	2/3
Daimler AG	Schuldt	64.00	Buy		RTL Group	Josefson	72.00	Accumulate	
Daldrup & Soehne	Becker	13.50	Buy	2/3/5	S&TAG	Sen	27.00	Buy	2/3
Demire	Mayer	4.80	Accumulate	2/5	SAF-Holland	Schuldt	17.00	Neutral	
Deut sche Bank	Häßler	14.00	Buy		Schaeffler	Tanzer	14.30	Buy	
Deut sche EuroShop	Mayer	30.00	Neutral		Schaltbau Holding AG	Becker	32.90	Buy	2/7
Deut sche Pf and brief bank	Häßler	14.50	Accumulate		SCOUT24	Heilmann	44.00	Neutral	2
Deut sche Telekom	Sen	13.30	Neutral		Siegfried Holding AG	Berzhanin	399.00	Neutral	7
Duerr	Augustin	30.00	Neutral		SiemensHealthineersAG	Rüzgar	39.00	Neutral	2
DWS	Häßler	34.00	Buy		SLMSolutions	Sen	15.00	Sell	
ElringKlinger	Schuldt	7.00	Sell		SMTScharf AG	Rüzgar	18.00	Neutral	2/3
elumeo SE	Josefson	10.90	Accumulate		Soft ware AG	Mildner	30.00	Sell	
EpigenomicsAG	Berzhanin	3.70	Buy	2/3	Stabilus	Tanzer	91.00	Buy	
Euromicron AG	Becker	11.40	Buy	2/3/5	Suedzucker	Bruns	11.70	Reduce	
Evonik	Hinkel	41.00	Buy		SuessMicroTec	Sen	13.80	Accumulate	
Eyemaxx Real Estate	Mayer	18.00	Buy	2/5/7	Surteco Group	Mildner	26.50	Buy	2/3
Ferratum	Häßler	23.00	Buy		Symrise AG	Hinkel	67.00	Neutral	
Fielmann	Heilmann	55.00	Neutral		Syzygy AG	Heilmann	11.50	Accumulate	2/3
First Sensor AG	Becker	27.40	Buy	7	TAKKTAG	Bruns	18.50	Neutral	2
Freenet	Sen	36.00	Buy	2	Talanx Group	Häßler	39.00	Buy	
FuchsPetrolub	Hinkel	48.00	Neutral		Technotrans	Becker	43.00	Accumulate	2/3
Gea Group	Augustin	33.00	Neutral		TELECOLUMBUS	Sen	4.80	Buy	
Gerresheimer AG	Rüzgar	69.00	Neutral		Telefonica Deutschland	Sen	3.40	Sell	
Gerry Weber	Josefson	3.80	Reduce		Unit ed Internet	Sen	63.00	Buy	
Gesco	Becker	35.60	Buy	2/3	Vapiano	Bruns	20.00	Buy	2/7
GFTTechnologies	Mildner	15.50	Buy	2/3	va-Q-tec	Sen	12.00	Buy	2/3
Gigaset	Sen	0.85	Accumulate	2/3	Viscom	Rüzgar	28.00	Buy	2/3
Grenke	Häßler	90.00	Neutral		Volkswagen	Schuldt	154.00	Neutral	
Hannover Re	Häßler	110.00	Neutral		Wacker Neuson SE	Becker	24.10	Neutral	
Heidelberg Pharma	Berzhanin	3.50	Accumulate	2/3	windeln.de	Josefson	3.10	Buy	2
Heidelberger Druck	Augustin	3.60	Buy		XINGSE	Heilmann	305.00	Accumulate	
HELLA GmbH & Co. KGaA	Tanzer	51.00	Accumulate		Zalando	Josefson	44.50	Neutral	
Hornbach Holding	Bruns	89.00	Buy						
Hugo Boss	Josefson	80.00	Buy						
Hypoport AG	Häßler	190.00	Neutral	2/7					
INDUS Holding AG	Becker	55.70	Neutral						
Intershop Communications AG	Mildner	1.85	Accumulate	2/7					
K+S AG	Hinkel	24.00	Buy						
	Augustin	73.00	Accumulate						
Koenig & Bauer	Augustin	118.00	Accumulate						
-			_						
KronesAG	Hinkel	348.00	Buy						
KronesAG KWS SAAT	Hinkel Hinkel	348.00 83.00	Buy						
KronesAG KWS SAAT Lanxess									
Krones AG KWS SAAT Lanxess LEGImmobilien AG	Hinkel	83.00	Buy						

*=Coverage suspended Source: equinet Recommendations





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Buy - The stock is expected to generate a total return of over 20% during the next 12 months time horizon.

Accumulate - The stock is expected to generate a total return of 10% to 20% during the next 12 months time horizon.

Hold - The stock is expected to generate a total return of 0% to 10% during the next 12 months time horizon.

Reduce - The stock is expected to generate a total return of 0 to -10% during the next 12 months time horizon.

Sell - The stock is expected to generate a total return below -10% during the next 12 months time horizon.

Basis of Valuation

Equinet Bank uses for valuation purposes primarily DCF-Valuations and Sum-Of-The-Parts-Valuations as well as peer group comparisons.

Share prices

Share prices in this analysis are the German closing prices of the last trading day before the publication.

Sources

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Recommendation history for MERKUR BANK

Date	Recommendation	Target price	Price at change date
20. Mrz 18	Buy	10.00	8.30
02. Jun 17	Buy	9.30	7.59
17. Nov 16	Buy	8.80	6.23
02. Aug 16	Buy	8.20	5.72
17. Feb 16	Buy	7.80	6.01

Source: Factset & ESN, price data adjusted for stock splits.

This chart shows equinet Bank continuing coverage of this stock; the current analyst may or may not have covered it over the entire period. Current analyst: Philipp Häßler, CFA (since 17/02/2016)







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The ESN Recommendation System is **Absolute**. It means that each stock is rated on the basis of a **total return**, measured by the upside potential (including dividends and capital reimbursement) over a **12 month time horizon**.



The ESN spectrum of recommendations (or ratings) for each stock comprises 5 categories: **Buy (B), Accumulate (A), Neutral (N), Reduce (R) and Sell (S)**.

Furthermore, in specific cases and for a limited period of time, the analysts are allowed to rate the stocks as **Rating Suspended (RS)** or **Not Rated (NR)**, as explained below.

Meaning of each recommendation or rating:

- Buy: the stock is expected to generate total return of over 15% during the next 12 months time horizon
- Accumulate: the stock is expected to generate total return of 5% to 15% during the next 12 months time horizon
- Neutral: the stock is expected to generate total return of -5% to +5% during the next 12 months time horizon
- Reduce: the stock is expected to generate total return of -5% to -15% during the next 12 months time horizon
- Sell: the stock is expected to generate total return under -15% during the next 12 months time horizon
- Rating Suspended: the rating is suspended due to a change of analyst covering the stock or a capital operation (take-over bid, SPO, ...) where the issuer of the document (a partner of ESN) or a related party of the issuer is or could be involved
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Certain flexibility on the limits of total return bands is permitted especially during higher phases of volatility on the markets

Equinet Bank Ratings Breakdown



For full ESN Recommendation and Target price history (in the last 12 months) please see ESN Website Link

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First date and time of dissemination: 22 October 2018: 8:07 CET



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